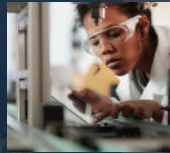


**CHOMP**  
INTO MANUFACTURING

# **CHOMP** INTO A FUTURE IN MANUFACTURING

**This Summer, Let's Make Manufacturing  
Unmissable in Crawford County.**



POWERED BY:

**ALIC**

■ ALLEGHENY LAB FOR ■  
INNOVATION & CREATIVITY

INTO MANUFACTURING

## ABOUT THE “CHOMP INTO MANUFACTURING” CAMPAIGN

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The **“Chomp Into Manufacturing”** campaign is an innovative, community-wide initiative launching in summer 2025 to raise awareness of manufacturing career opportunities in Meadville and the broader Crawford County region. With fun, interactive “gator” installations and an engaging online presence, this campaign is designed to inspire people of all ages to explore careers in modern manufacturing.

From July through the Crawford County Fair in August, our goal is to drive measurable action: employer connections, greater appreciation for Meadville’s manufacturing heritage and future, and highlight ALIC as a hub for training in education for a career in manufacturing.

**We’re inviting you to join in the summer fun.**

## WHY PARTNER WITH US?

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Your partnership helps drive economic growth, workforce development, and civic pride.

**By becoming a sponsor, you’ll:**

- ▶ **Be recognized** as a champion of local talent and economic opportunity
- ▶ **Increase** brand visibility through a county-wide campaign
- ▶ **Support** educational access and career exploration for youth and adults
- ▶ **Build** connections with prospective employees and students

**Together, we can enhance the excitement and accessibility of manufacturing to the next generation.**

# WHAT YOUR SUPPORT ENABLES

Becoming a partner is more than a sponsorship, it's a strategic investment in your workforce and our community.

## As a campaign partner, your organization will:

- ▶ **Lock in** preferred pricing for all ALIC courses through FY25–26, ensuring long-term training value
- ▶ **Gain access** to the full ALIC course catalog for customized employee training
- ▶ **Be prominently** featured on the Chomp Into Manufacturing website and across campaign promotions

Your support powers the installations, outreach, events, and visibility that will inspire the next generation of manufacturing talent while delivering lasting benefits to your organization.



# SPONSORSHIP LEVELS INCLUDE

<b>CHOMP</b> INTO MANUFACTURING	Titanium	Inconel	Cobalt	Steel
Social Media Recognition (text with hyperlink and social tags)	✓	✓	✓	✓
Website Logo	✓	✓	✓	✗
Website/Social Feature Story	✓	✓	✗	✗
Logo on ALIC Fair Banners	✓	✗	✗	✗
Feature Job Openings	✓	✗	✗	✗
# of Seats in ALIC Courses	5	3	1	✗
<b>Support Level</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$500</b>	<b>\$25+</b>



## JOIN US

Help us build momentum for the future of manufacturing in Crawford County. Become a visible, valued supporter of the workforce that drives our economy.

## TO CONFIRM YOUR SPONSORSHIP OR ASK QUESTIONS, CONTACT:

ALIC @ Bessemer Team

Email: [alic@allegheny.edu](mailto:alic@allegheny.edu)

Let's build something powerful, together.

## "CHOMP" TIMELINE SNAPSHOT

### MILESTONE:

Campaign  
Kickoff + Gator  
Installations  
Begin

July 12

### MILESTONE:

Ongoing  
Community  
Activations, Social  
Campaigns,  
Contests

July 12 –  
August 16

### MILESTONE:

Crawford  
County Fair  
Activation

August 16-23

### MILESTONE:

Final PR push  
+ Sponsor  
Appreciation  
Announcement

August 24-31